

## OPENING CEREMONY

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30<sup>th</sup> August 2023

Opening Ceremony– FBT-Budva, Conference Hall

09:30-10:45     **Registration**

**Opening Session - Welcome Speeches**

10:45-11.00     Prof. Dr. Rade Ratkovic, Dean of Fakultet za Biznis i Turizam  
Prof. Dr. Mentor Alishani, Rector of University of Prizren  
Prof. Dr. Mustafa Karaboyacı, Head of Organizing Committees

**Keynote Speaker**

11.00-11:30     Prof. Dr. Edmond Hajrizi, Rector of UBT  
*“Small Scale smart self-sustain innovation based ecosystem as platform  
for future education, research and development.  
Case UBT Smart City”*

**Keynote Speaker**

11:30-12:00     Emilija Redžepi, Deputy Prime Minister of Kosovo  
*“Sustainability and innovative approaches in Kosovo”*

12:00-12:30     **Coffee Break**

13:30-15:30     **Session 1**

15.30-16:00     **Coffee Break**

16:00-18:00     **Session 2**

20:00-22.00     **Gala Dinner**

**ORAL PRESENTATION PROGRAM****30<sup>th</sup> August 2023 Session 1 – Room 4****Session Chair: Dr. Gürkan Kalkan**

13:30-13:45	ICONSR-37	Challenges Faced by Parents of Children with Disabilities: Implications for Comprehensive Treatment and Support <b>Angelka Keskinova, Goran Ajdinski</b>
13:45-14:00	ICONSR-41	Green entrepreneurship: An investigation of its adoption rate in Greece <b>Electra Pitoska, Georgios Damianos, Leadros Araviadis</b>
14:00-14:15	ICONSR-42	Digital Marketing & Social Media: An empirical research <b>A.Katarachia , I. Araviadi, A. Kalimeri</b>
14:15-14:30	ICONSR-101	The Islamic education as part of the Albanian national and laik education <b>Entela Muço</b>
14:30-14:45	ICONSR-153	Management styles – impact on decision making <b>Ismet Pacolli, Vrullim Buja</b>
14:45-15:00	ICONSR-1144	The Recent Development of Integrated Services in Mental Health in Albania <b>Lorena Çadri</b>
15:00-15:15	ICONSR-91	A Study on Turkey's Central Government Budget Balance and Financing: Performance Evaluation with MULTIMOORA Method <b>Hande Eren, Esra Aksoy, Işıl Kaya, Zeynep Özkan</b>
15:15-15:30		

**15:30-16:00: Coffee Break**

**ORAL PRESENTATION PROGRAM****30<sup>th</sup> August 2023 Session 2 – Room 4****Session Chair: Dr. Hamza Kandemir**

16:00-16:15	ICONSR-51	Disinformation in Social Media in the Context of Earthquake News <b>Dilek Ulusal</b>
16:15-16:30	ICONSR-74	Mathematics and Science Teacher Candidates' Perceptions of Problem Solving Skills <b>Çiğdem Arslan, Dilek Zeren Özer, Burcu Karaduman</b>
16:30-16:45	ICONSR-80	Self-Efficacy Perceptions of Mathematics and Science Teacher Candidates on their Digital Literacy <b>Dilek Zeren Özer, Çiğdem Arslan, Burcu Karaduman</b>
16:45-17:00	ICONSR-90	Artificial Intelligence in Public Relations: An Innovative Approach to Enhance Communication Strategies <b>Ümmü Özlem Çerçi</b>
17:00-17:15	ICONSR-93	The Contribution of Neuroscience to Understanding Consumer Behavior: Neuromarketing <b>Hasan Serhat Çerçi</b>
17:15-17:30	ICONSR-119	Green Economy And Sustainable Development: The Case Of Turkey <b>Yaşar Ayşegül Oğuz, Abdurrahman Gümrah</b>
17:30-17:45	ICONSR-120	Financial Performance Change In Businesses After The Covid-19 Pandemic: A Study In Istanbul Stock Market <b>Emine Derya Akyüz, Abdurrahman Gümrah</b>
17:45-18:00	ICONSR-49	Evaluation of The Earthquake In Terms Of Criminal Liability <b>Sibel Can</b>

**ORAL PRESENTATION PROGRAM****31<sup>th</sup> August 2023 Session 3 – Room 4****Session Chair: Dr. Hamza Kandemir**

10:00-10:15	ICONSR-118	Bibliometric Analysis On Scientific Studies On Food Waste <b>Mehmet Anıl Küçükyaman, Gürkan Kalkan</b>
10:15-10:30	ICONSR-186	Measuring Social Media Performance of Financial Institutions Industry in Digital Marketing Communications <b>Aybüke Yalçın</b>
10:30-10:45	ICONST-175	Health Technologies Management Of Private Hospitals (Private Eye Hospitals) <b>Pelin Yılık</b>
10:45-11:00	ICONSR-101	A Phenomenological Approach To The Vocational Training Experiences Of Cooking Students <b>Gürkan Kalkan</b>
11:00-11:15	ICONSR-176	An Evaluation on Tourism Education Analysis <b>Rade Radković</b>
11:15-11:30	ICONSR-184	The Importance of Talent Management in Tourism Management <b>Maria Popovic</b>
11:30-11:45	ICONSR-177	Branch Operations of Turkish Public Banks in the Internationalization Process <b>Ergin Kala</b>
11:45-12:00	ICONSR-183	Green Management in Tourism Enterprises: Budva Five-Star Hotel Review <b>Slobodan Medojevic</b>

## ONLINE PRESENTATION PROGRAM

31<sup>th</sup> August 2023 Session 4

Session Chair: Prof. Dr. Kürşat ÖZDAŞLI

ZOOM Meeting ID: 824 8522 4373

Password: iconsr2023

10:00-10:15	ICONSR-40	Small Shop Survival Bussiness Strategy <b>Hanny Herlambang Pragowo, Purnama Syae Purrohman</b>
10:15-10:30	ICONSR-64	A Theoretical Approach To The Relationship Between Institutional Quality And Economic Growth <b>Serdar Yay, Zeynep Ezanoğlu, Recep Akan</b>
10:30-10:45	ICONSR-68	Pedestrian Behaviour On Different Streets In Tirana's Context, Albania. <b>Klodjan Xhexhi</b>
10:45-11:00	ICONSR-87	Evaluation of The Change in Public Administration With Globalization <b>Vasila Mohsumov</b>
11:00-11:15	ICONSR-97	A Trendy Accommodation: A Bibliometric Analysis of Glamping Tourism <b>Mehmet Anıl Küçükyaman, Günseli Güçlütürk Baran</b>
11:15-11:30	ICONSR-116	The Impact Of E-Banking On The Transformation Of The Financial System <b>Zamira Veizi, Rovena Bega</b>
11:30-11:45	ICONSR-127	International Standards on The Right To Respect Private Life And The Right To Personal Data Protection. <b>Rezana Balla</b>
11:45-12:00	ICONSR-199	Analysis of criteria for evaluating learning materials - textbook "Panorama B 1" <b>Ilir Krusha, Shpëtim Zymberaj</b>
12:00-12.15	ICONSR-198	Evaluating the Returns of Borsa Istanbul 100 Index in U.S. Dollar Terms Between 1998 and 2023 <b>İlknur Ülkü Armağan</b>
12.15-12:30	ICONSR-43	Exploring Turkish Students' Beliefs about Language Learning: Insights from the BALLI Questionnaire <b>Emrije Agai-Lochi</b>

**Please note that session presentations will take place at local time in Türkiye. Therefore, the participants in different time zones are commended to make their plans considering the time difference.**



## POSTER PRESENTATION LIST

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30<sup>th</sup> August 2023, Hall 1 (12:30-14:00)

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ICONSR-30	Hidden behavioural characteristics of financial awareness among the Hungarian population <b>Ágnes Csiszárík-Kocsir, János Varga</b>
ICONSR-31	The knowledge that leads to personal success, well-being and prosperity in the rapidly changing world of the 21st century <b>János Varga, Ágnes Csiszárík-Kocsir</b>
ICONSR-152	The benefits of digitalization on the performance of accounting operations <b>Izabella Krajnik, Robert Demeter</b>

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